TO: All Store Managers - Valley Fair

RE: Salem Six-Pack Cooler with 1-Pack Purchase Promotion

The Salem Six-Pack Cooler with 1-pack purchase of Salem 85/100 promotion has been accepted for all Valley Fair locations. The promotion period will be MAY 212 to may 312.

As always, please give your RJR Representative your usual fine cooperation.

Sincerely,

Eileen Healey